



2024 Applegate Swim Club Business Sponsorship Application

February 27, 2024

Dear Business Owner/Professional,

The Applegate Swim Club, located within the Applegate community in Texas Corners at 6283 Belgian Ave. is reopening its pool for the 2024 season! The club was closed at the start of the pandemic and has now been leased to our private group for self operation. We are seeking community-based business support to enable our re-start in year 3!

Any monetary contributions will go towards clubhouse needs/improvements and providing a great experience for member families. The facility sat dormant for over 2 years due to COVID mandates, and there are some necessary services that must be done due to that period of closure. We accomplished some items last year, but more exist, and there will be continued upkeep to maintain the pristine condition of the property as time goes on.

I am happy to report that last year, we had 161 families as keyholders. The membership is open to any resident in the surrounding area. As in the past, we will welcome homeowners from Rudgate, Applegate Trails, Texas Heights, Applegate Pointe, Inverness, and all other neighboring communities. It was fantastic to see so many families making memories together at the pool in 2024. It's exciting to be able to offer that amenity to homeowners in the Texas Corners area once again!

Sponsors will receive recognition on signage that will be posted at the facility. We have streamlined our Sponsor level to just a flat rate to be more approachable and provide the same level of appreciation to businesses who wish to offer support.

The sponsor rate for 2024 is \$200

A 2024 business sponsor will receive: placement on a large banner hung at the facility that members see daily. Website and Facebook listings on the "Applegate Swim Club" pages. Bulletin board/display case space to place information along the main entryway (hallway) to the pool space, seen daily by members; and one complimentary clubhouse rental for a 4- hour period to be used for a party, or other social event. Events can occur between 9am and midnight on the same calendar day. (The rental does not include pool access for guests unless they are already club members).

My business is interested in being a 2024 Sponsor!

Business Name: _____

Owner, Manager, or Representative's Name: _____

Address _____

Phone: (____) _____

Email: _____

Payment options: Check, Cash or Money Order are all accepted.

Type of Payment. Please write in the amount you are paying beside the payment type.

_____ Cash (This may only be paid in person, scheduled.). Please, DO NOT mail or drop box deposit cash!

_____ Check. Please include check number here: _____

_____ Credit Card/electronic payment (We will send you a link via email or text. Please indicate where you want that link sent here: _____)

If you wish to have your Logo included on the signage/banner and other placement spaces, please email a jpg , high resolution copy to: Applegateswimclub@gmail.com If you are a returning sponsor, we will use the logo provided last year unless a new one is provided. Otherwise, if no logo is provided, we will use the business name given , printed in stylized font.

Options for sending applications/payment.

1. Forms may be printed and mailed with payment (check or money order only) to:

Applegate Swim Club

PO BOX 445

Oshtemo, MI 49077

2. Print/bring the form to the Applegate Clubhouse at 6283 Belgian Ave Kalamazoo MI 49009. To the left of the clubhouse double-entry doors there is a securely locked drop-box. Applications and checks can be placed in a sealed envelope and deposited there. We will check that mailbox multiple times per week. Please send a note to the Applegateswimclub@gmail.com email advising that an application was dropped off there.

3. If selecting online payment, you may simply email this completed form to applegateswimclub@gmail.com We will send you a confirmation with a secure payment link.

Thanks in advance for your support to assist us in offering this amenity to the greater community once again! We are excited to see where the future takes the club. Please reach out to me via my contact's below with any questions!

Kyle Dumkow
Applegate Swim Club
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